

## Legends Home Improvements & i-lighting™: Adding Form, Function & Easy Installations to Any Decking Project



Over the past four decades, Legends Home Improvements, LLC of Monroe New Jersey, has seen decking evolve from simple squares or rectangular wooden platforms to major home improvements that now often include multi-tiered designs complete with outdoor kitchens, fireplaces, roofs, bars and numerous other additions.

As a result, the family-owned and operated business steadily adjusted to this direction by morphing from a lawn maintenance, horticulture and landscaping business to a deck expert specializing in the construction of decks, porches, screen rooms, Florida rooms and gazebos. Along the way, this also included seven State and National North American Deck and Railing (NADRA) awards for their work, which can currently be found throughout central New Jersey.

“We take on the tough jobs that no one else wants,” says Bill Lecorchick Jr., who joined his father Bill Sr. at Leg-

ends in 1997. “Our customers tend to be affluent home owners living in very high-end residences. They not always know what they want. But, they are always extremely particular about the results.

“Needless to say, our work is not cheap and these customers expect nothing but the best. In every case, we approach the design and build of every project as artwork. Our work is painstakingly meticulous and artistic in every way.”

Since its launch in 1975, Legends Home Improvements has built more 1,200 decks or “outdoor living areas” as extensions to mostly luxury homes found across New Jersey’s Middlesex, Mercer, Monmouth, Ocean, Somerset, Warren, Morris and Union counties. This includes structures averaging 800 sq. ft. with amenities and costly between \$20,000 to \$225,000 for decking and various other services like hard-scaping and masonry work.

Despite the dedication to please virtually any client, no matter the demand, Bill Jr. admits lighting was always a tricky issue give the complications involved with its installation. “It was always too time consuming,” he offers. “We use mainly composites that last forever and require little or no maintenance. This wasn’t our experience with lighting. The exterior products we worked with a few years ago took 45 minutes per fixture to install. The splicing of wires and cutting of holes were also chores that none of our workers liked performing. We started out with lighting as a throw in, but changed that approach several years ago due to the amount of time surrounding the effort.”

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That was until Bill Jr. learned about i-lighting and the company's **LED Lighting Simplified** connection technology at Deck Expo 2014 held in Baltimore, Maryland. He was so impressed with the iluma LED product line that he experimented with the system on a small job consisting of lighting 20 outdoor stairs.

"The iluma LED lighting worked exactly as promised," explains Bill Jr. "It took virtually no time at all to light the steps. The ground work was minimal and the fixtures fit very neatly under the stairs. I'd never seen anything like it."

Enthused by his first experience, Bill Jr. used iluma on one of his largest projects to date – a two-story, 1,800 sq. ft. deck attached to a 6,000 sq. ft. home in Hamilton, N.J. In addition to using 76 iluma Stair lights to highlight the steps leading to the homeowner's pool, he also installed iluma Post and Under Cabinet lighting under and around the deck's fireplace, outdoor kitchen and cultured stone features to facilitate the performance of tasks and add flair and ambiance to the exterior entertainment area.

iluma uses the i-lighting's proprietary **Easy Plug™** micro connectors to ensure easy installations are achieved in half the time of traditional lighting and with nearly invisible results. It can also be combined with the company's iluma, Stair, Hardscape and Landscape Lighting Kits to quickly and easily light entire decks and porches.

For the best outcomes, users need only email or fax their plans to i-lighting and the company will specify the project's lighting at no additional cost and normally within three working days. Purchase orders are also commonly filled and shipped within two days.

Furthermore, each system's LEDs use approximately 80 percent less energy



that incandescent bulbs and are rated for 50,000 hours or 10 years of use. Other i-lighting system benefits include a:

- Photocell technology that senses ambient light and automatically turns lights on and off for both safety and security, while adding convenience and reliability
- LED design that emits a minimal amount of heat to produce lighting that is safer for pets and children, while attracting less insects

"I've really found no equal to iluma," further explains Bill Jr. "I'm so secure with the product that we now display it in our own showroom. In addition, i-lighting is always there to answer our questions and provide customized solutions to challenging projects within days of our conversation."

Bill Lecorchick Jr. of Legends Home Improvements can be reached at 732-955-6321. The company's website is [www.legendsbuilt.com](http://www.legendsbuilt.com)

"It looks gorgeous! I just love the clean, fresh look that iluma provides. It embeds so easily into deck features that you don't see the fixtures and wiring during the day. You wouldn't even know the deck had lighting unless it's turned on. Plus, it's so easy to install. It took about 15 hours to complete the entire lighting job as opposed to the 50 – 60 hours it would have taken with the systems we used previously. And, the lighting is just as bright. It looks fantastic."  
—Bill Jr.