

Fifthroom.com Expands Online Specialty Marketplace with iluma Outdoor Structure Lighting from i-lighting™



Fifthroom.com has expanded its online specialty marketplace for landscape structures with the addition of iluma Outdoor Structure Lighting from i-lighting™, the leading manufacturer of extremely easy-to-install, reliable and cost-effective exterior and interior LED lighting. The new iluma Outdoor Structure Lighting system featuring the company's proprietary **Easy Plug™** connection technology and dimmer system will combine with Fifthroom.com's extensive line of landscape structures ranging from gazebos and pergolas to garden bridges and arbors to brighten the mood and add ambiance to any exterior location.

"The iluma Outdoor Structure system is the perfect complement to our virtual marketplace showcasing the latest designs in indoor and outdoor furniture and structures," says Tim McTighe, Fifthroom.com president. "Our project advisors work with landscapers, architects, hardscapers and designers from around the country everyday to create the ideal outdoor setting for their cli-

ents. iluma will provide another layer of service to our already extensive product line. Plus, it's so easy to install that we believe our customers will truly enjoy expanding their services with lighting that can be installed in half the time of other systems and with near invisible results."

"We specifically designed the iluma Outdoor Lighting system as an incredibly cost-effective method for safely and easily adding down- and uplighting to any place outside or in the yard," says Scott Holland, president & CEO of i-lighting, LLC. "Our goal is just make it happen with the simplest of effort."

iluma can be used both indoors and outdoors. It is available with either clear white or warm yellow LEDs and in stock lengths or customized lengths to meet contractor requirements. It also works equally well with vinyl, aluminum, composite and wood railing, creating nearly invisible downlighting effects. The system's sleek 5mm design is also available for 4', 6', 8' kits and can be customized to meet user requests.

In addition, iluma Outdoor Structure Lighting can be operated independently with an outdoor power supply or in conjunction with any existing i-lighting Deck, Stair, Landscape Lighting Kit through the use of the company's custom low-voltage DC system and Easy Plug™ connections.

Fifthroom.com can be reached by calling 1-888-293-2339 or visiting www.fifthroom.com.

500 Principio Parkway W.
Unit 300
North East, MD 21901

(410) 287-3232
sales@ilightingLED.com
www.ilightingLED.com